

The 4 Questions to Ask: Planning a Knockout RETREAT

A leadership retreat is a huge investment... but are you seeing a noticeable difference with your team post-retreat and a lasting positive impact on your business? Here are the top reasons why retreats fail to move the needle:

1. Budget Allocation:

Are you making the right investments?

How much are you spending on air travel, hotels, food, and wine tours... vs your facilitator? Which investment will have the greatest business impact?

(Check the facilitator's credentials: What leadership roles have they held? How deep – and wide – is their IP? And what external recognition have they earned?)

2. Agenda Structure:

Is the "run of show" strategic?

Are you trying to do too much? Not enough? Has each segment of the retreat "earned" the right to be there? Is it the right mix of strategic, tactical, and relational? And does the agenda build your collective knowledge base and ability to drive the business?

3. Accountability:

Does every team member make commitments?

Does the day just end, notebooks close, and everyone run off to food and drink? (Or to check their phones...)

Or have you built in an accountability process, with written and verbal commitments, and post-retreat follow-up?

4. "Team-Building" Activities:

Do they actually improve collaboration?

Do traditional "campy" team building activities like ropes courses and trust falls actually contribute to better performing teams...?

Design team-building activities that actually foster connection and stronger relationships, that carry over to when you land back at the office. (We have lots of ideas for you.)

For more insights

Leadership Retreats: Strategic Overview
[Recorded live webinar and Q&A]

Choosing a Retreat Facilitator:
10 Tough Questions to Ask [2 Pager]

The Retreat Expectations Gap: What teams ask for vs what they need [1 Page tipsheet]

When it comes to ROI, we know how to create a retreat experience that creates lasting impact on your business trajectory. Reach out to see how we can help.



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LET'S DELIVER A GREAT RETREAT!

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